

Corporate social responsibility: a voluntary approach in SMEs

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Corporate Social Responsibility (CSR) can be defined as sustainable development applied to a business; it is based on the desire to strike a balance between three aspects: economic, social and environmental.

This approach enables the company to respond more effectively to the economic, social and environmental development of the community in which it operates, to integrate it better, and thus fulfil its primary responsibility: to ensure its continued existence.

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